

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Center, 439 West Utah Avenue, Payson UT 84651
Wednesday, July 5, 2023

CONDUCTING Brian Hulet

COMMITTEE MEMBERS

Brian Hulet – Economic Development Director
Bill Wright – Mayor (online)
Kris Phillips – Stadium Cinemas
Jim Rowland-Payson Santaquin Area Chamber of Commerce
Mark Kershaw
Taresa Hiatt – City Council
Dave Tuckett – City Manager
Ty Jones - Business Owner/ Main Street
Robert Mills-Payson City
Kevin Johnson – Mountain View Hospital

EXCUSED Todd Brightwell
Lynn Abplanalp – PPC Flexible
Ben Ford – Nebo School District
David Charles – Business Owner
Larry Skinner-
Dan Herbert- Resident

VISITORS Brandon Gordon- Utah County Commission Office

STAFF Kinda Hooser, Secretary

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:05 am. The meeting was properly noticed.

1. Welcome
 Brian Hulet welcomed everyone; those in person and online.

2. Approval of Minutes
 MOTION: - Dave Tuckett to approve the minutes from May 3, 2023. Motion seconded by Jim Rowland. Motion carries.

3. Innovation Center
Item not addressed.

4. Adventure Days
Overall, the event went well. The variety of vendors was amazing. Discussion about changing the way we do certain events (cornhole, car show, etc..) The committee would like to find more ways of getting people involved next year.

5. Golf Event
The Golf Event will be held on October 4th. Brian mentioned they would like this to be a good recruiting tool for the city by getting invitations out to any business that would be beneficial to Payson by either bringing employees or businesses with a good sales tax base.

6. Utah County Economic Development- Commissioner Gordon
The most exciting thing that has happened is we did a mid-year adjustment in our budget and put some money in there to re-up our membership to EDC Utah. It was frustrating to work through a whole new contract because of previous events that took place, but it is finally approved and done. We do have the same membership as Salt Lake County, and we should, being as our growth and everything, all the excitement of things that are happening.

They are doing a study to find out what it would cost to expand the convention center in Provo. They want the local community businesses that have conventions to host them here in our own county to bring in those tax dollars. They then will be able to reciprocate that throughout the county and projects.

The inland port in Spanish Fork is kind of a big thing right now. It is an economic driver for Utah County, he thinks this will be something that gives a lot of good jobs and things in that industrial area.

Commissioner Gordon says the TTAP Board is a way for the county to help Payson's Economic Development. Any tourism opportunities or things that are related to that TTAP board. There are monies, and you see that we just gave Provo 10 million dollars for their airport. This is exciting because that'll take that airport to an international. If Payson has projects that could go in front of the TTAB let him know, he will have one of the board members sponsor the project and take it in front of the board to see if they can get funding.

7. Shop Local and Small Business-Thersa
Thersa mentioned her concern about small business that are only here for 6 or 8 months and then they're out of business. She says the reason why...is because people do not know they are here. She would like to figure out a way to get small businesses names out there. Theresa mentioned maybe putting all the business names on the city's website. She would like to get people to stay and shop locally, there are so many people going to Spanish Fork to eat and shop. Open discussion from the group of different ideas to market and get the small business names out there.

8. Report on things happening in Payson.
Item not addressed.
9. Committee Reports and Assignments
Item not addressed.
10. Visit Assignments and Reports
Item not addressed.
11. Goals
Item not addressed.
13. Other

Meeting adjourned at 9:03 am