

PAYSON CITY
ECONOMIC DEVELOPMENT BOARD MEETING
Payson City Center, 439 West Utah Avenue, Payson UT 84651
Wednesday, May 3, 2023

CONDUCTING Brian Hulet

COMMITTEE MEMBERS

Brian Hulet – Economic Development Director
Bill Wright – Mayor
Kris Phillips – Stadium Cinemas
Dan Herbert- Resident (online)
Jim Rowland-Payson Santaquin Area Chamber of Commerce
Mark Kershaw- (online)
David Charles – Business Owner
Larry Skinner-
Taresa Hiatt – City Council (online)
Ben Ford – Nebo School District
Dave Tuckett – City Manager (online)
Kevin Johnson – Mountain View Hospital
Ty Jones - Business Owner/ Main Street

EXCUSED Todd Brightwell
Lynn Abplanalp – PPC Flexible

VISITORS Nicole- Utah County Commission Office (Brandon Gordon)

STAFF Kinda Hooser, Secretary
Robert Mills-Payson City

Brian Hulet called this meeting of the Economic Development Board of Payson City, Utah, to order at 8:03 am. The meeting was properly noticed.

1. Welcome
 Brian Hulet welcomed everyone; those in person and online.

2. Approval of Minutes
 MOTION: Larry Skinner- To approve the minutes from March 1, 2023. Motion seconded by Jim Rowland. Motion carries.

3. Committee Reports and Assignments

- Business Retention Committee- Jim Rowland mentioned they are working towards a survey or having a community business meeting to inquire about the needs of the local businesses and what we can do to help. They have a “Motto” the goal is as a committee is to help businesses find one more employee.
- Education Committee- Mark Kershaw mentioned the biggest thing for them is a vision in working with MTECH and UVU on how they want to move forward. The branding for the city is Gateway to Adventure. They would like to do Education Adventure as they work with MTECH and UVU offering working experiences/shadowing which will allow students to get into the work force. The goal of the committee is getting to know the businesses better and coordinating those businesses with MTECH and UVU to provide additional experiences and opportunities for their students.

Discussion of the parameters/guidelines to select what businesses that we contact.

- Golf Tournament- Kris Phillips mentioned they got their invitation and sponsorship program ready to go they are getting the invitations out. The tournament will be on October 4, 2023. They have added a couple of things this year, the helicopter rides will be back. They are encouraging people to come early to ride on the helicopter and to go shopping in the Travis Matthews clothing store.
- Downtown Streetscape- Brian mentioned they have put in an application to become a Utah State Downtown Organization. The State would recognize.

Robert Mills updated the group on the latest developments in streetscape construction. The engineers have found discrepancies in the line items, and how they did the calculations. They have met with the contractor to go over those discrepancies so, hopefully, they can get the cost back down. There is an opportunity to start this year, but there is still coordination that needs to be done with downtown.

Mayor mentioned the CDBG Grant is not available until July 1st. Once this grant is funded it will help businesses with improving their back entrances.

4. Innovation Center

- Brian shared his presentation of the Philosophy of a Business Resource and Innovation Center he is going to present to the RDA (Redevelop District Agency) tonight. Brian references a book called Small Town Economic Development. He shared items on how in today’s world the communities that cannot differentiate themselves will have no competitive advantage. He can see how the Innovation Center will support the growth and expansion of local business, small development centers, entrepreneurial training etc. Brian shared with the group the MTECH Building where the 2,700 square foot Business Resource Innovation Center would be located, offering services such as: 3D Printers, Vinyl Cutter, Sewing Machine, Embroidery Machine. Laser Cutter and more. The area would also

have a conference room, podcast room and office space that would be available for businesses to rent. Open discussion of cost & terms and how it will be funded.

5. Adventure Days

- The event will be on June 3rd. This is a way to establish our “Home to Adventure” brand. Concerns from Jim Rowland that they do not have very many people that have signed up, suggested more marketing to get the word out. Brian shared posters that he had made up that he will post throughout the city.

6. Golf Event

- Brian Hulet asked the committee if they know any business that are looking to come to Payson. Talk to him and he will see about getting them invited to this event.

7. Visit Assignments and Reports

Item not addressed.

8. Goals 2023

Item not addressed.

9. Report on things happening in Payson.

Mayor Wright shared information about the new interchange.

The I15 funding has been approved. He recognized the support of local representatives, our lobbyist, and the Vice President of UVU to make this happen. The project will come in 3 to 4 phases. The availability of funding will come July 1st, but the legal language will need to be done first. Then it will take about a year and a half for the engineering to be completed.

Mayor mentioned this interchange motivates UVU and Frontrunner to come to Payson.

Brian mentioned a hotel pad by Walmart has been purchased. They plan to build a Fairfield Marriott in about a year. Mayor is having discussions with the owner of the Marriott Hotel in Provo, to help bring a Ruby River steakhouse to Payson.

Robert Mills reported building permits are down, but that is to be expected. When the economy tightens a little bit the actual application for building goes down. The business park is under full construction right now.

10. Website

Item not addressed.

11. Report from City

Item not addressed.

12. Report from Todd Brightwell

Item not addressed.

13. Other

Meeting adjourned at 9:03 am